

# Law Enforcement Roundtable on Drugs

March 4<sup>th</sup>, 2021

## Big Data Investigation of Cyber Fentanyl Cross-Border Trade on the Internet

Tim K. Mackey, MAS, PhD  
Associate Professor, UC San Diego  
CEO, S-3 Research LLC



*tkmackey*

UC San Diego

**S-3  
Research**

A big data, machine learning  
and blockchain company



WATCH: @RepMcKinley questions Facebook CEO Mark Zuckerberg about the company's role in the nation's opioid crisis.

Learn more: [to.pbs.org/2IH2ZV](https://to.pbs.org/2IH2ZV)



On air and online, the PBS newshour provides in-depth analysis of the issues that matter to you.



**We are a big data, machine learning, blockchain, and data visualization startup focused on developing technology to keep the public safe from the dark side of the web**

Funded by the National Institutes of Health through the Small Business Innovation Research Grant program, S3 was borne from cutting-edge research and is made up of an interdisciplinary team of innovators, academics, and internationally recognized subject matter experts in online safety

# **GENERAL METHODOLOGY FOR BIG DATA PUBLIC HEALTH INTELLIGENCE**

Research focused on interdisciplinary big data approaches with lab of faculty and students with backgrounds in global health, public policy, data science, cognitive science, GIS, and quantitative and qualitative researchers



Big data surveillance on multiple social media platforms, Internet sites and other digital sources



Machine learning and NLP that identifies and characterizes online topics, trends and behaviors

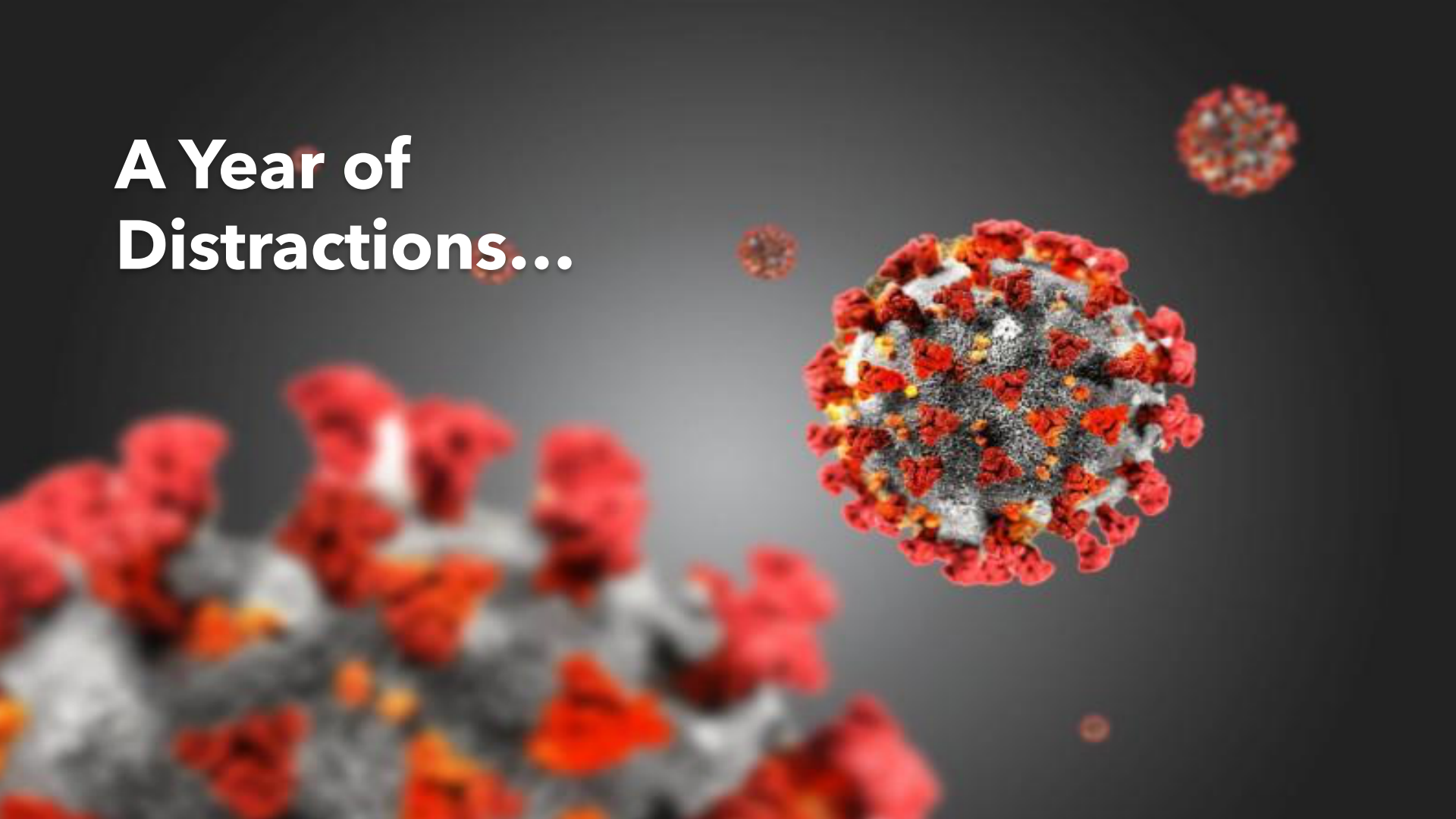


In-depth interdisciplinary analysis of multiple data features focusing on SUD, COVID-19, drug diversion



Solutions to identify, characterize, visualize and report data on public health intelligence

# A Year of Distractions...





## Original Paper

## Big Data, Natural Language Processing, and Deep Learning to Detect and Characterize Illicit COVID-19 Product Sales: Infoveillance Study on Twitter and Instagram

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Table 1. Twitter and Instagram posts associated with questionable sales of COVID-19-related products.

Infodemic wave and COVID-19 <sup>a</sup> -related product	Posts, n	
	Twitter (n=1271) <sup>b</sup>	Instagram (n=596) <sup>b</sup>
Wave 1		
Fake cures	209	0
Herbal medicines	33	6
Wave 2		
Testing kits and PPE <sup>c</sup>	1028	571
Testing kits	970	410
PPE	112	181
Wave 3		
Pharmaceuticals	5	22

<sup>a</sup>COVID-19: coronavirus disease.

<sup>b</sup>Total does not add up to sum of posts in waves due to some posts having co-occurring COVID-19-related products.

<sup>c</sup>PPE: personal protective equipment.

# Fake COVID-19 Products Instagram and Twitter

**Data Collection:** Data collected during early stages of outbreak (March 3 – April 11, 2020). Total of 6 million tweets and 204K Instagram posts filtered for terms associated with suspect sales (e.g. sales and product terms)

**Results:** Total of 1,271 tweets and 596 posts associated with questionable sales of COVID-19-related products

**Types of Selling:** First wave of questionable herbal and other preventative treatments and second and third wave focused on home (DTC) testing kits and some drugs

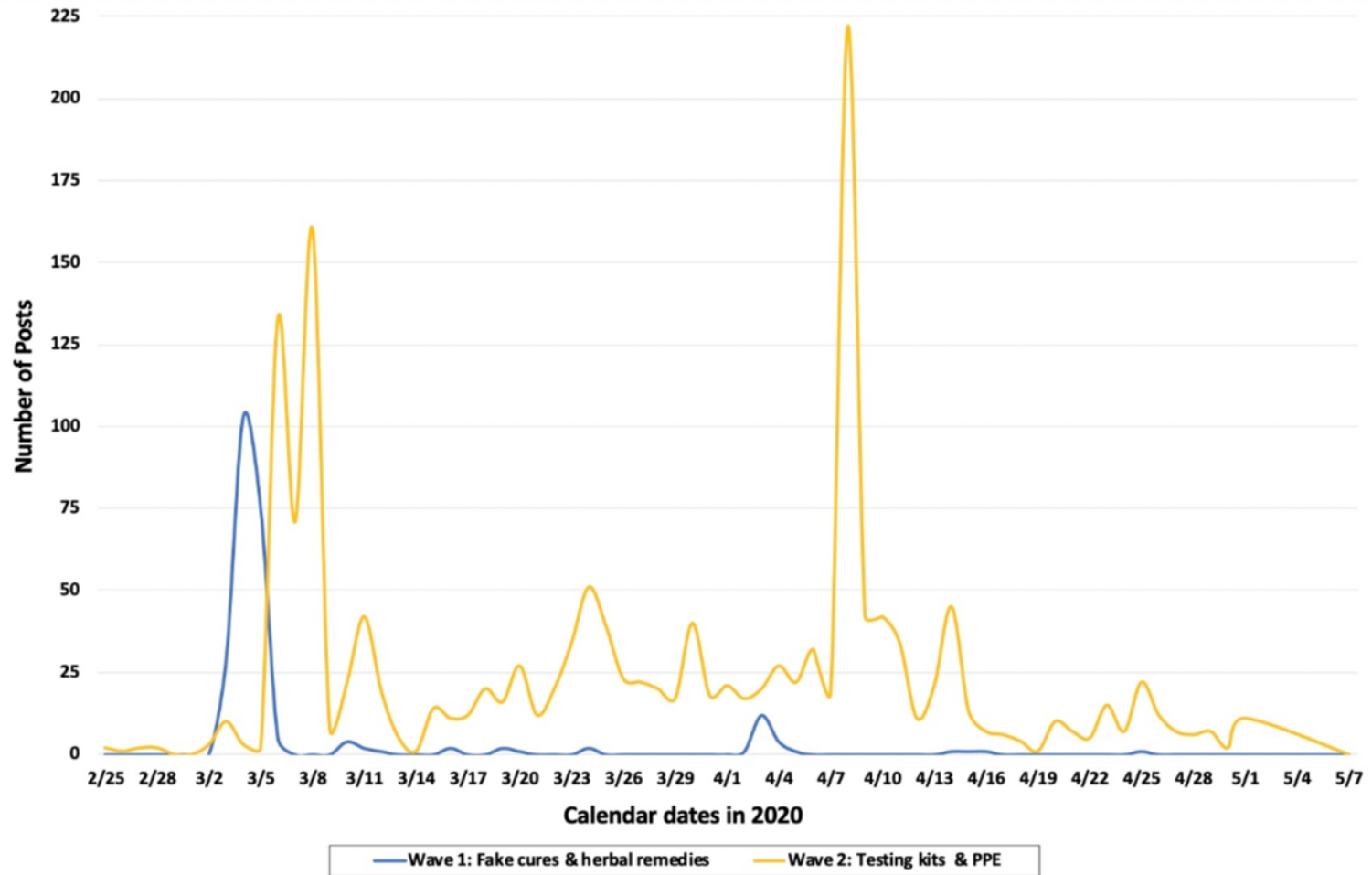


Figure 2. Timeline for volume and topics of signal posts related to suspect coronavirus disease products on Twitter and Instagram. PPE: personal protective equipment.

### COVID-19 Rapid Test Kit

**IMPORTANT:** Due to the high impact of Wuhan COVID-19 Coronavirus, and huge demand for antiviral protection equipment, we limit every purchase to \$1000. We offer the products at the same price as before the Coronavirus epidemic and in order to avoid market speculation we have limited every purchase to \$1000 to protect our clients and to give the possibility for every client to access antiviral protection equipment at regular prices.

**\$38.00**



Quantity

1

ADD TO CART

SHARE



Pay with Bitcoin - Due to high financial instability caused by Coronavirus Pandemic and for a faster processing of your order at this time, we started accepting only payment through Bitcoin.

Free Delivery for all Orders over \$50

Return Policy - You may return new, unopened items within 30 days of delivery for a full refund. We'll also pay the return shipping costs if the return is a result of our error (you received an incorrect item, etc.)

Products Made in USA by US Manufacturers

**Tweet**

**Dr. Coronavirus**  
@DrCoronavirus

**FLASH SALE: ALLTEST 2019-nCoV IgG/IgM RAPID TEST - (COVID-19)**  
Diagnosis: <https://t.co/OD0P3mi4ge> Today's FLASH SALE feature the ALLTEST 2019-nCoV IgG/IgM RAPID TEST - Reliable Coronavirus Disease 2019 (COVID-19) Diagnosis. [dlvr.it/RSKmvP](https://t.co/dlvr.it/RSKmvP)

9:41 PM · Mar 21, 2020 · dlvr.it

**Ag** Agatha Underground Oasis

Home Listings Profile Wallet Orders Forums Info/Help

HOME LISTINGS OTHER RECOVERED COVID-19 PAT...

FE Required

Message Vendor Purchase Item

Other > Other

**RECOVERED COVID19 PATIENTS PLASMA (50mL)**

Vendor: [dellyman \(99.1\)](#)

EMAIL: [profimus@protonmail.com](mailto:profimus@protonmail.com) ->  
 WhatsApp: [+46 70 194 69 02](https://wa.me/46701946902) ->

RECOVERED COVID-19 PATIENTS PLASMA FOR A LIFE IMMUNITY AGAINST CORONAVIRUS.

DELLYMAN currently has multiple and reliable Doctor friends worldwide who are currently dealing with the corona virus (Covid-19) Donors have been screened for heart, lung, kidney, and bleeding disorders, as well as other factors such as obesity, sickle cell disease, pregnancy, and HIV status.

Each normal plasma sample is accompanied by clinical documentation stating the donor's age, ethnicity, gender, date of diagnosis, and current medications.

Preparation Note:  
 Whole blood collected by standard industry method using citrate based anticoagulant.  
 Whole blood is pooled and then centrifuged. The resulting plasma is 0.45 micron filtered and lyophilized from the indicated volumes.

OTHER PRODUCTS

- Human Serum
- Recovered Plasma
- Source Plasma
- Whole Blood
- Red Blood Cells
- Leukocytes (Buffy Coats)
- Platelet Rich Plasma
- Platelet Concentrates

### 50PCS One Step Test for Novel Coronavirus (2019-nCoV)



**Fast Shipping**  
Bulk Order Available

**HOT 25Pack One Step Test for Novel IgM/IgG Antibody (colloidal gold) 25 Servings**

Condition: **New**

Bulk savings:  
 Buy 1 **\$298.80/ea**  
 Buy 2 **\$295.81/ea**  
 Buy 3 **\$292.82/ea**

Sale ends: 05d 03h 42m

Quantity: 1 4 or more for **\$289.84/ea**

More than 10 lots available (25 items per lot)

Unit price: **US \$630.00** Buy It Now

You save: (10% off) Add to cart

Now: **US \$298.80/ea**

Best Offer: Make Offer

Add to Watchlist

Free shipping 60-day returns Longtime member

Shop with confidence  
 eBay Money Back  
 Get this item or your money back.

Seller information  
[laserfactory2016](#) (512)  
 98% Positive feedback

Save this Seller  
 Contact seller  
 Visit store  
 See other items



Timothy Mackey, MAS, PhD



Hi my friend, glad to know you. We are supplier of covid-19 rapid test kit in China, do you interest in it?



**Cathy Min**

HX Plastics Product Co.Ltd - 外贸经理  
 Rest of Hubei, China

View profile

Accept



COVID-19 Coronavirus Updates  
 @cov19\_updates

@cov19\_updates The kits we provide are serious. For people who have concerns about being infected, and simply cannot wait for a hospital to tell them there are no more tests. [#coronavirus](#) [#covid19](#) [#pandemic](#) [#epidemic](#) [#cdc](#) [#who](#) [#coronavirusupdate](#) [#coronavirustesting](#) [#covidtest](#) [#covidtesting](#) [#quarantine](#) [#quarantineindichill](#) [#quarantineit](#)

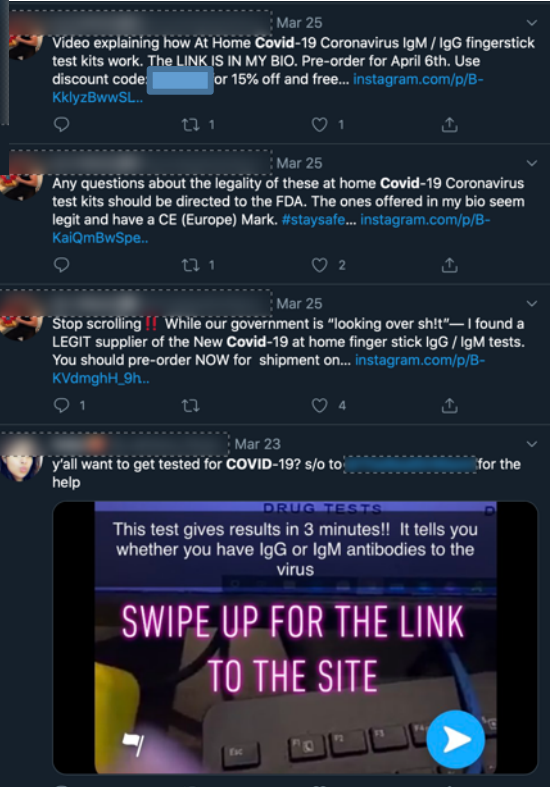
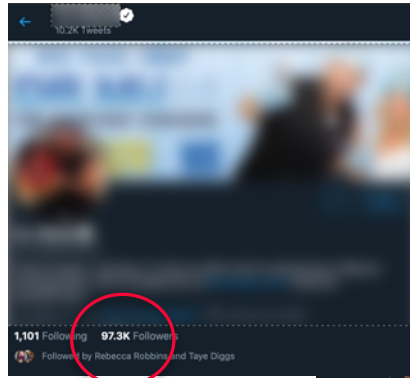
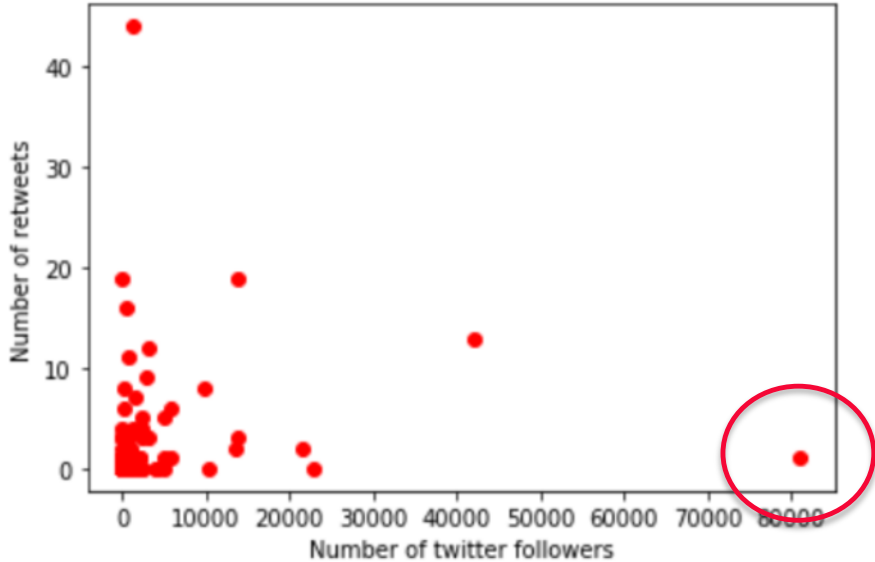


COVID-19 Coronavirus Updates @cov19\_updates





# COVID-19 Fakes Celebrity Influencer?



# The next fakes wave, Vaccines?



**Donald J. Trump** @realDonaldTrump · Oct 1  
Tonight, @FLOTUS and I tested positive for COVID-19. We will begin our quarantine and recovery process immediately. We will get through this TOGETHER!

570.7K 916K 1.8M

Replying to @realDonaldTrump and @FLOTUS

100% CURE TO HIV

A cure to HIV and a vaccine for coronavirus

Contact Prof Maduike Ezeibe:

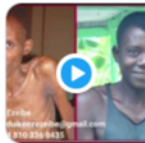
WhatsApp:+234 8103368435

Email: prof.maduikeezezeibe@gmail.com

Testimonials: [youtu.be/fawA7fBE1mo](https://youtu.be/fawA7fBE1mo)

#deprem #KUWTK #NadieConAxel #FuerzaAxel

#TrumpIsNotLikeYou #HIV #hivcure #coronavirusuk



HIV Cure 2020 with proof

I confirm a medicine that can cure HIV/AIDS which I discovered. The medicine was produced with Aluminum Silicate and ...  
[youtube.com](https://www.youtube.com)

6:54 AM · Oct 2, 2020 · Twitter Web App



LATER: COVID-19 LONG HAULERS    NEXT: FALSE POSITIVE TESTS    NOW: SCAM WARNING

Ag

HOME

Messia Punched

Bitcoin

LTC: 1%  
VTC: 0%  
USD: 0%  
RICH: 0%  
AUG: 0%  
CHF: 0%  
RUB: 0%  
JPY: 0%  
BTC: 0%  
XMR: 0%  
GBP: 0%  
NZD: 0%  
CAD: 0%  
SEK: 0%  
DASH: 0%  
EUR: 0%

COVERAGE YOU COUNT ON

## CORONAVIRUS VACCINE SCAM WARNING

11:14 57°  
INLAND  
TOMORROW



# Back to Illicit Drugs and the ongoing opioid epidemic



# COVID-19 and Opioids: Dual Public Health Emergencies?

**Opioid Overdose:** Increases SUD behavior, relapse, and opioid-related overdoses due to social, economic, and other treatment access-related stressors (*deaths of despair*) (data points: urine tests and ED non-fatal overdose, ambulance teams, police reports, etc.)

**Treatment:** Lack of access to addiction specialty treatment services or naloxone prescribing. Potential closures of state and private SUD treatment centers (in-patient and residential), inability to admit new patients, and potential state revenue shortfalls for addiction treatment.

**Related Health Risks:** Opioid use impact on respiratory and pulmonary health that can impact susceptibility. Link to mental health and SUD, etc.

**Illegal Sourcing:** Lack of access to legitimate sources or treatment options may drive opioid users to illicit sourcing points both online and offline.

## The Opioid Epidemic During the COVID-19 Pandemic

Danielle F. Haley, MPH, PhD, Richard Saltz, MD, MPH

**Drug overdose deaths** in the US increased in 2019, despite a slight decrease from 2017 to 2018; this increase was largely driven by illicitly manufactured fentanyl.<sup>1</sup> The opioid epidemic has also been complicated by increasing use of methamphetamine in combination with opioids.<sup>1</sup> It is likely that the emergence of coronavirus disease 2019 (COVID-19) and subsequent disruptions in health care and social safety nets combined with social and economic stressors will fuel the opioid epidemic. Reports from national, state, and local media suggest that opioid-related overdoses are increasing,<sup>2</sup> but the absence of real-time national reporting of overdose-related mortality limits the ability to confirm these reports.

In this issue of *JAMA*, 2 studies report on indicators that reflect the opioid epidemic before and after the widespread emergence of COVID-19 in the US in March 2020: urine drug test results<sup>3</sup> and emergency department visits for nonfatal opioid overdose.<sup>4</sup>

noses of myocardial infarction decreased during this same period. Patients diagnosed with opioid-related overdose in 2020, compared with 2019, were more likely to be Black (63% vs 80%). While the use of records from March to June across 2 years serves as a control for underlying seasonal variation in overdose, the generalizability of these findings is limited by the small sample size and reporting of a single emergency department. Patients with overdose may have gone to different emergency departments due to closures or ambulance diversion during the pandemic. The number of fatal overdoses was not yet available; therefore, it is possible that the proportion of overdoses that were nonfatal increased while the total (fatal and nonfatal) remained the same. This scenario is perhaps unlikely but could manifest in several ways: (1) increased availability and administration of naloxone; (2) more use with another person present (eg, in quarantine); or (3) use of less potent opioids due to drug supply changes.

A more definitive answer to the question of whether opi-



# Example Overdose (overdose keyword filtered)



Twitframe

[Redacted]


I wanted to complain about being hungover to a co worker but then he told me that he went to the ER this weekend on an overdose. Shiiiiit 😞😞😞

8:22 PM · Feb 3, 2020 from West Hollywood, CA ⓘ

♡ 👤 See [Redacted] other Tweets

[Redacted]

I lost another friend to heroin overdose today RIP D



8:13 PM · Feb 9, 2020 from Gainesville, GA ⓘ

[Redacted]

@AlexBerenson I just visited my daughter who recently got my married. Sorrow has replaced joy. Husband's son overdosed from her heroine. Dead at 25.

11:03 AM · Feb 23, 2020 from Zimmerman, MN ⓘ

♡ 👤 See Diane Johnson's other Tweets

[Redacted]

@taylorndean I relapsed, overdosed, and died for 6 minutes a little over a week ago. Narcan takes longer when it's fentanyl. This is the process of recovery. Pick up where you left off. Relapse doesn't take away all you've learned.

10:18 PM · Feb 7, 2020 from San Diego, CA ⓘ

♡ 98 👤 See 33's other Tweets

[Redacted]

One of my longterm clients passed away today. The #overdosecrisis took his life. He was a lovely young man, far too young for his life to be stolen from him. He left this world surrounded by love. Rest easy D.P. 😞🦋❤️

#overdose #dtes #worklife

8:09 PM · Feb 9, 2020 from Vancouver, British Columbia ⓘ

[Redacted]

Saw three people overdose in my neighborhood yesterday and I'm just wondering when the war on LEGAL drugs is going to start. Also, @DCPoliceDept get your shit together. CC: @MayorBowser #defendcolumbiaheights #shameonsackler

4:15 AM · Feb 19, 2020 from Arlington, VA ⓘ

♡ 1 👤 See Liz Trotter's other Tweets

**COVID-19 is an emerging, rapidly evolving situation.**[Public health information \(CDC\)](#) | [Research information \(NIH\)](#) | [SARS-CoV-2 data \(NCBI\)](#) | [Prevention and treatment information \(HHS\)](#)National Library of Medicine  
National Center for Biotechnology Information[Log in](#)

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[Advanced](#)[User Guide](#)[Save](#)[Email](#)[Send to](#)[Display options](#)[> F1000Res.](#) 2017 Nov 2;6:1937. doi: 10.12688/f1000research.12914.1. eCollection 2017.

## Detection of illicit online sales of fentanyl via Twitter

Tim K Mackey<sup>1, 2, 3</sup>, Janani Kalyanam<sup>1, 4</sup>

Affiliations + expand

PMID: 29259769 PMCID: [PMC5728221](#) DOI: [10.12688/f1000research.12914.1](#)[Free PMC article](#)

### Abstract

A counterfeit fentanyl crisis is currently underway in the United States. Counterfeit versions of commonly abused prescription drugs laced with fentanyl are being manufactured, distributed, and sold globally, leading to an increase in overdose and death in countries like the United States and Canada. Despite concerns from the U.S. Drug Enforcement Agency regarding covert and overt sale of fentanyl online, no study has examined the role of the Internet and social media on fentanyl illegal marketing and direct-to-consumer access. In response, this study collected and analyzed five months of Twitter data (from June–November 2015) filtered for the keyword "fentanyl" using Amazon Web Services. We then analyzed 28,711 fentanyl-related tweets using text filtering and a machine learning approach called a Biterm Topic Model (BTM) to detect underlying latent patterns or "topics" present in the corpus of tweets. Using this approach we detected a subset of 771 tweets marketing the sale of fentanyl online and then filtered this down to nine unique tweets

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psychostimulants, such as methamphetamine, increased by 34.8 percent. The number of deaths involving psychostimulants



据王喜供述，外国客户想要的多为中国列管的精神麻醉药品，国内正规厂家很难买到，自己会依据客户需求，在“福步外贸论坛”等网站上寻找相关产品的替代品，然后加价转卖。

2018年12月20日，新京报记者检索发现，“福步外贸论坛”是一家涵盖行业采购、报关、货运代理等交易环节的外贸网站。以“芬太尼”为关键词在该网站搜索后，结果被屏蔽。但在一些与“医药中间体”有关的帖子中，仍有MDMB、2F、U47700等新精神活性类物质的替代品销售。

记者随机加了一位卖主的QQ，询问是否销售芬太尼的替代品。卖主表示没有现货，“有了，会通知你。”



2019年1月2日，“福步外贸论坛”上依然有人出售U47700等已被列管的新精神活性类物质替代品。网络截图

# Fentanyl



**Obs 1:** Some website have banned the name of this controlled substance in their search bar, but under their “Pharmaceutical Intermediate” subcategories, selling information could still be found.

**Tip 2:** Fentanyl, potential Fentanyl precursor and derivatives of fentanyl could always be found with MDMB, U4770.





# Selected websites

The screenshot shows a search results page on the Shen Zhou Business Network. The search term is 'Fentanyl'. The results list several suppliers with their names, addresses, and contact information. The page is in Chinese and includes a navigation bar at the top and a sidebar on the right.

神州商务网:

<http://www.szqcdw.com/jia/mengw/search.php?kw=fentanyl>

The screenshot shows a search result on the 960 Chemical website. The search term is 'Fentanyl'. The result displays the supplier's name, '960优选采购', and provides contact information including a phone number and an email address. The page is in Chinese and features a blue header with the 960 logo.

960化工:

<https://www.chem960.com/changjia/23056293/>

The screenshot shows a search result on the Zhihu website. The search term is 'Fentanyl'. The result displays the supplier's name, 'China Supply CAS 3337-93-9 4-Methylpiperphone', and provides contact information including an email address and a phone number. The page is in Chinese and features a blue header with the Zhihu logo.

知乎:

<https://www.zhihu.com/people/mandyxu123>

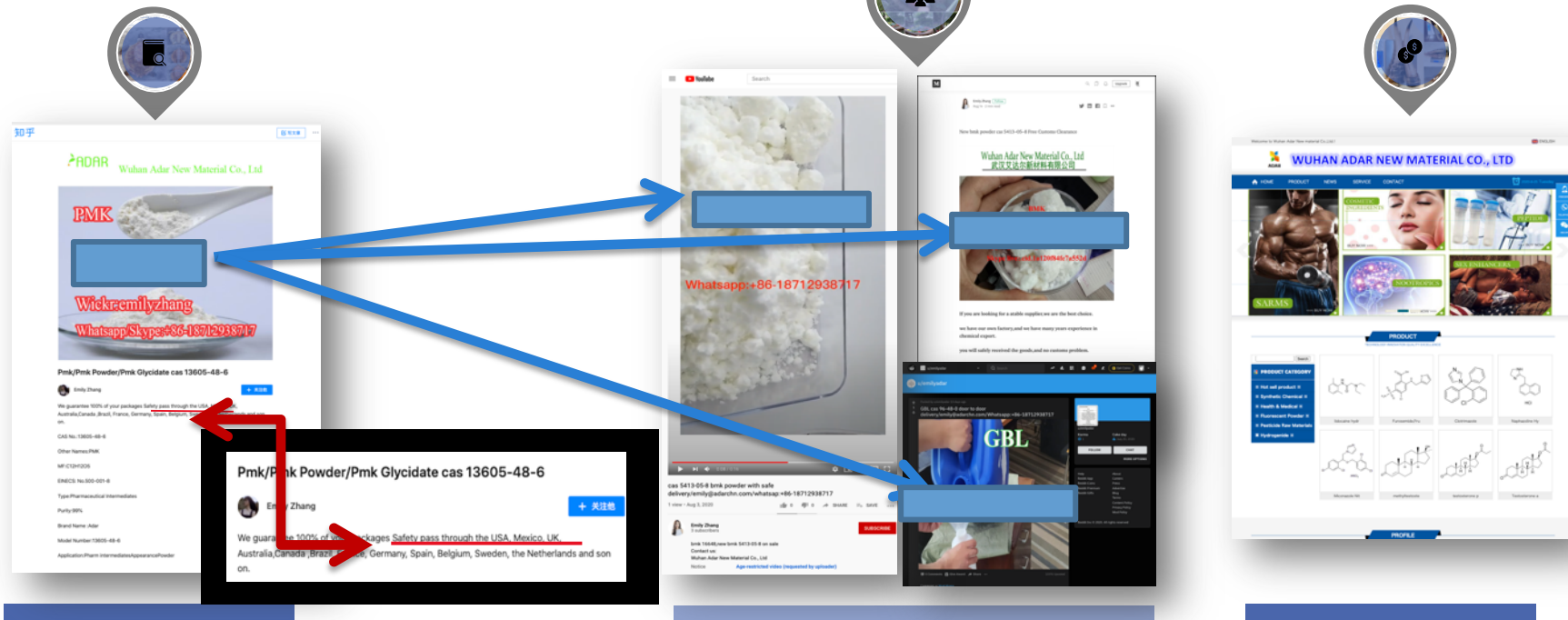
The screenshot shows a search result on the Chemical Book website. The search term is 'Fentanyl'. The result displays the supplier's name, 'Sh-memb-2201 cas no 88840-21-3 china vendor Sh-memb-2201 orange powder email:lemson@wankabo.com', and provides contact information including an email address and a phone number. The page is in English and features a blue header with the Chemical Book logo.

Chemical Book:

[https://www.chemicalbook.com/SupplyInfo\\_338536.htm](https://www.chemicalbook.com/SupplyInfo_338536.htm)

# User Cross reference

- By searching contact information we were able to identify same seller promotion posts on other platforms.



Zhihu

YouTube, Medium, Reddit

Company site



Wu Han Adar New Material CO.,LTD.

6 followers

Follow



We are a manufacturer of pharmaceutical raw materials and chemical raw materials. You can contact me if you need

Most Popular



Contact us:Wuhan Adar New Material Co., Ltd Wickr:wendy@adarchn.com Email/Wickr:wendy@adarchn.com  
Whatsapp/Signal/Telegram:+86-18031173108 Skype live:live:cid.18d4999371fb6f4c

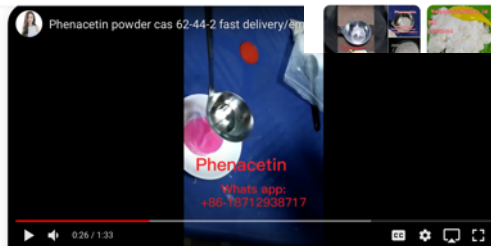
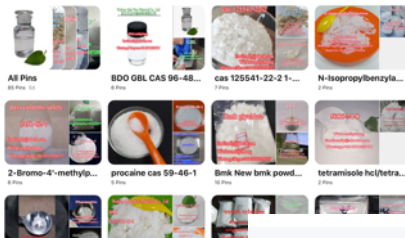
Like

Comment

Share



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Gungta Save

youtube.com

Phenacetin powder cas 62-44-2 fast

Video by Emily Zhang on youtube · Phenacetin powder cas 64-44-2 fast delivery/emily@adarchn.com/whatsapp+...

4.9/5

13 ratings

Supplier Services(4.8)	★★★★★
Shipping Time(4.8)	★★★★★
Product Quality(4.9)	★★★★★

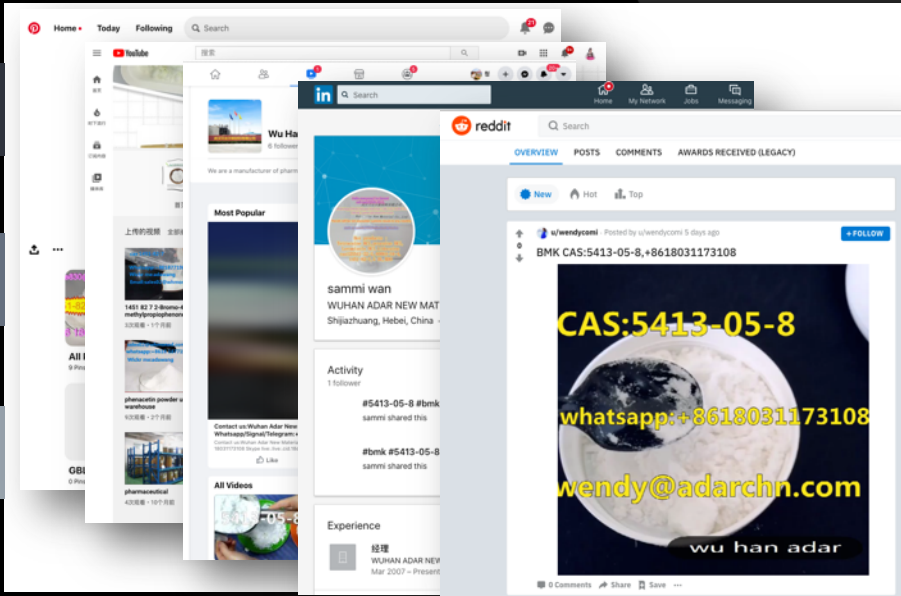
by k\*\*\*\*\*n 10/15/2020  
Supplier Services(5.0) Shipping Time(5.0)

Product Quality(5) ★★★★★

Factory Supply N-(1-Methylethyl)-benzenemethanamine CAS 102-97-6

Very trustworthy.  
The quality of the goods is also very good.

# Platforms



Social media:

Distribution digital platform:

Pinterest



LinkedIn



Facebook



Reddit



YouTube



AdZone



Jumore Global



The POTDOT



Tuugo.biz



Midbiznis



EC21



(Total : 43 platforms )

# Signals detected with extended keywords (Fentanyl precursors)



HOT SALE! strongest SF-MDMB-2201 ...  
m.chemicalbook.com



all - Home location - Anuncias...  
ads.annonceuse.com



SF-MDMB-2201 supplier...  
m.chemicalbook.com



Sfmdmb2201 supplier strong SF-MDMB-2...  
m.chemicalbook.com



SF-MDMB-2201 powder legal c...  
m.chemicalbook.com



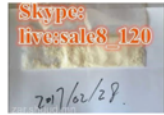
all - Home location - Anuncias...  
ads.annonceuse.com



buy cheap price SF-MDMB-2201 ...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb2201 2011 powder ...  
m.chemicalbook.com



Sfads SF-ADB Seller sale@wibiology...  
zar.gang.mn



all - Home location - Anuncias...  
ads.annonceuse.com



SF-MDMB-2201 4F-AD...  
m.chemicalbook.com



Jinan Tengyong Chemical Co., Ltd. 69 ...  
expressbusinessdirectory.com



high purity powder SF-MDMB-2201 ...  
m.chemicalbook.com



NM2201: The Best Research Chemicals You ...  
youtube.com



SF-MDMB-2201 Sfmdmb...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb2201 2011 powder ...  
m.chemicalbook.com



SF-MDMB-2201 best Sfmdmb2201 N...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb...  
m.chemicalbook.com



all - Home location - Anuncias...  
ads.annonceuse.com



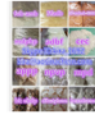
SF-MDMB-2201 SFMD...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb...  
m.chemicalbook.com



MMB-FUB MMB-2201 MM...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb...  
m.chemicalbook.com



orange powder SF-MDMB-22...  
m.chemicalbook.com



FUB-AMB-AMB-FUBINAC...  
fubid.com



SF-MDMB-2201 SF-ADB 4...  
m.chemicalbook.com



Sf-MDMB-2201 replace Sfads SF-MDMB-2...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb2201 nm...  
m.chemicalbook.com



SF-MDMB-2201 mmb022 266c em...  
m.chemicalbook.com



SF-MDMB-2201 Sfmdmb...  
m.chemicalbook.com



strong SF-MDMB-2201 pure powder...  
m.chemicalbook.com



NH NH Hexan white crystal N ...  
detail.en.china.cn



SF-MDMB-2201 Sfmdmb2201 nm-2201 powder ...  
m.chemicalbook.com



HOI yellow SF-MDMB-2201 Sfmdmb2201 p...  
m.chemicalbook.com



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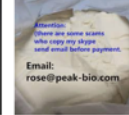
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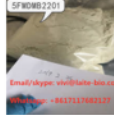
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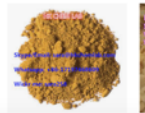
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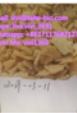
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# Next Steps?

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## Continued Innovation and Pilot Projects

- Innovation: We are currently conducting surveillance on all popular social media platforms, dark web, search engine results (including algorithms to detect illicit online pharmacies), select e-commerce engines (Alibaba group, Mercado Libre, Chinese e-commerce, etc.) and developing tools for other emerging platforms (e.g. Snapchat).
  - Second Generation Data Dashboards: Building out new intelligence tools (pricing analysis, social network analysis, more geospatial resolution, benchmarking data, etc.) on second generation illicit drug S-3 data dashboards
  - Pilot Projects: As part of SBIR project, we will be working on pilot projects with pharmaceutical company segment, law enforcement/regulator segment, and technology industry segment to better iterate on the solution for specific intelligence requirements
-

# CONTACT INFORMATION

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